

HYBRID ONSITE CONFERENCE & INTERNET EVENT

GHC HEALTH
CARE
Global Health Care, LLC



Twenty-Second Population Health Colloquium

The Leading Forum on Population Health Innovations

NOVEMBER 7 – 9, 2022

Agenda Current as of October 3, 2022

ABOUT THE COLLOQUIUM

The Colloquium is the foremost gathering of the most influential people in healthcare transformation. Gain insights on critical business solutions from leaders across the health ecosystem and discover new approaches on the leading edge of innovation.

CHAIR



Billy Oglesby,
PhD, MBA, *Dean,*
Jefferson College of
Population Health

CO-CHAIR



David B. Nash, MD, MBA,
Founding Dean Emeritus,
Jefferson College of
Population Health

ACADEMIC PARTNER:



Jefferson
Thomas Jefferson University

College of
Population
Health

www.PopulationHealthColloquium.com

Twitter: #PHC22

MONDAY, NOVEMBER 7, 2022

7:00 am Registration Opens

PRECONFERENCE Separate Registration Required

Preconference: Leading Through Chaos and Emerging as a Better Leader

8:00 am Introduction and Rationale

Mary Reich Cooper, MD, JD, Program Director and Associate Professor, Healthcare Quality & Safety, Jefferson College of Population Health, Philadelphia, PA

8:15 am Building Support in the Boardroom

Byron Scott, MD, MBA, Adjunct Faculty, Jefferson College of Population Health, Thomas Jefferson University; Board, Providence Health Plan, San Diego, CA

8:45 am Gaining Executive Buy-in for the Next Great Idea

Lisette Martinez, MBA, Executive Vice President and Chief Diversity Officer, Jefferson Health and Thomas Jefferson University, Philadelphia, PA

9:15 am Case Study Breakout

Lisette Martinez, MBA, Executive Vice President and Chief Diversity Officer, Jefferson Health and Thomas Jefferson University, Philadelphia, PA

Byron Scott, MD, MBA, Adjunct Faculty, Jefferson College of Population Health, Thomas Jefferson University; Board, Providence Health Plan, San Diego, CA

9:40 am Break

9:50 am Resilience and Burnout

Teri Chenot, EdD, MSN, Professor of Nursing, Jacksonville University, Jacksonville, FL

10:30 am Case Study Breakout

Francis Colangelo, MD, MS-HQS, FACP, Chief Quality Officer, Premier Medical Association; Assistant Program Director, Healthcare Quality and Safety, Thomas Jefferson University, Philadelphia, PA

Ellen Guarnieri, RN, MHSA, CPHQ, FACHE, President & Chief Executive Officer, Comprehensive Healthcare Strategies, LLC; Associate Director of Healthcare Quality and Safety Programs, Jefferson College of Population Health, Medford, NJ

10:50 am Break

11:00 am Creating Clarity out of Chaos

Francis Colangelo, MD, MS-HQS, FACP, Director, Outcomes Office, Allegheny Health Network; Assistant Program Director, Healthcare Quality and Safety, Thomas Jefferson University, Philadelphia, PA

11:25 am Joining the C-Suite

Ellen Guarnieri, RN, MHSA, CPHQ, FACHE, President & Chief Executive Officer, Comprehensive Healthcare Strategies, LLC; Associate Director of Healthcare Quality and Safety Programs, Jefferson College of Population Health, Medford, NJ

11:55 am Wrap-up

Mary Reich Cooper, MD, JD, Program Director and Associate Professor, Healthcare Quality & Safety, Jefferson College of Population Health, Philadelphia, PA

Noon Preconference Adjournment and Lunch on your Own

OPENING PLENARY SESSION

1:00 pm Co-chairs Welcome and Introductions



David B. Nash, MD, MBA, Founding Dean Emeritus, Dr. Raymond C. and Doris N. Grandon Professor of Health Policy, Jefferson College of Population Health, Philadelphia, PA



Billy Oglesby, PhD, MBA, MSPH, FACHE, Dean and Associate Professor, Jefferson College of Population Health, Philadelphia, PA

1:15 pm

What's New at CMS



Lee A. Fleisher, MD, Chief Medical Officer and Director, Center for Clinical Standards & Quality, Centers for Medicare and Medicaid Services; Professor Emeritus and Former Chair of Anesthesiology and Critical Care, University of Pennsylvania School of Medicine, Washington, DC

1:45 pm

Where the Rubber Meets the Road: Digital Tools and Population Health



Kapil Parakh, MD, PhD, Medical Lead, Fitbit, Google, Washington, DC

2:15 pm

A Tale of 4 Babies: Why and How to Center Health Equity for the Health of our Nation



J. Nwando Olayiwola, MD, MPH, FFAFP, Chief Health Equity Officer and Senior Vice President, Humana, Adjunct Professor, College of Medicine, The Ohio State University Wexner Medical Center, Columbus, OH

2:45 pm

Networking Break in the Exhibit Hall

3:25 pm

Session Title to Come



Andrew Waldeck, MBA, Managing Partner, Innosight; Co-author, How Disruption can Finally Revolutionize Health Care, Knowing When to Reinvent, Concord, MA

3:45 pm

Driving Systemic Change in Healthcare



Patrick H. Conway, MD, MSc, Chief Executive Officer, Care Solutions at Optum; Former Chief Medical Officer, Deputy Administrator, and Director, Center for Medicare and Medicaid Innovation, Baltimore, MD

4:15 pm

Primary Care Transformation, Value-Based Care, and Advancing Population Health



Susan Dentzer, President and Chief Executive Officer, America's Physician Groups; Former Editor in Chief, Health Affairs; Former Health Correspondent, PBS NewsHour, Washington, DC

4:45 pm

The Journey to Value – Physician Experiences in a Post-Pandemic World



Stuart Baker, MD, Chief Physician Executive, President Emeritus, Co-founder, Navvis, Minneapolis, MN

5:15 pm

Closing Remarks



Billy Oglesby, PhD, MBA, MSPH, FACHE, Dean and Associate Professor, Jefferson College of Population Health, Philadelphia, PA

5:30 pm

Adjournment and Networking Reception in Exhibit Hall

6:30 pm

Reception Adjourned

TUESDAY, NOVEMBER 8, 2022

7:00 am Registration Opens

MORNING PLENARY SESSION

8:00 am Cochair Welcome and Introductions



Billy Oglesby, PhD, MBA, MSPH, FACHE, *Dean and Associate Professor, Jefferson College of Population Health, Philadelphia, PA*

8:15 am Session Title to Come



Rushika Fernandopulle, MD, MPP, *Chief Innovation Officer, One Medical, Faculty, Harvard Medical School; Instructor in Medicine, Massachusetts General Hospital, Cambridge, MA*

8:45 am Session Title to Come



William Dieter, PT, DPT, GCS, FSOAE, *Senior Director of Clinical Services and Director of the FOX Geriatric Residency in Physical Therapy, Fox Rehabilitation, Cherry Hill, NJ*



Alan Fairbanks, MHA, *Executive Vice President, Bickford Senior Living, Olathe, KS*

9:30 am Unlocking the Digital Front Door: A Fireside Chat with Jeff Arnold



Jeff Arnold, *Founder, WebMD; Chair and CEO, Sharecare, Atlanta, GA*

Interviewed by:



David B. Nash, MD, MBA, *Founding Dean Emeritus, Dr. Raymond C. and Doris N. Grandon Professor of Health Policy, Jefferson College of Population Health, Philadelphia, PA*

10:00 am Networking Break in the Exhibit Hall

10:30 am Refresh, Renew, Reset: Nursing's Strategic Roadmap for the Future



Jeff Doucette, DPN, RN, NEA-BC, FACHE, FAAN, *Senior Vice President and Chief Nursing Officer, Press Ganey; Associate Adjunct Professor, Doctoral Program, Old Dominion University, Philadelphia, PA*

11:00 am Health Equity Across the Patient Journey: A Fireside Chat



Ronda Copher, PhD, *Senior Director, Access Marketing, Customer and Portfolio Value Generation, Bristol Myers Squibb, New York, NY*

Interviewed by:



Billy Oglesby, PhD, MBA, MSPH, FACHE, *Dean and Associate Professor, Jefferson College of Population Health, Philadelphia, PA*

11:30 am Session Title to Come

Microsoft

Noon Luncheon

AFTERNOON MINI SUMMITS 1:00 pm – 3:00 pm

Mini Summit 1: Early Cancer Detection for Population Health: Points of Entry

Charles Atwood, MD, CHERP, *Core Investigator and Director, Sleep Disorders Program, VA Pittsburgh, Associate Professor of Medicine, University of Pittsburgh, Pittsburgh, PA*

Roni Christopher, DHS, *Senior Director, Care Delivery Programs, Grail, Cincinnati, OH*

Christina Clarke Dur, PhD, MPH, *Distinguished Scientist, Medical Affairs, Grail, San Francisco, CA*

Marc Giguere, *President and Chief Executive Officer, Munich Re, U.S. (Life and Health), New York, NY*

Kevin Green, Jr., MPA, *Vice President, Community Health Centers, Ochsner Health, New Orleans, LA*

Dax Kurbegov, MD, *Vice President and Physician in Chief of Clinical Programs, The Cancer Institute of HCA, Nashville, TN*

Mini Summit 2: Population-based Approaches to Reducing the Costs of Chronic Kidney Disease Associated with Type 2 Diabetes: From Primary Care to Transplant

Mary Reich Cooper, MD, JD, *Program Director, Healthcare Quality and Safety, Program Director, Operational Excellence and Associate Professor, Jefferson College of Population Health, Philadelphia, PA*

Jerry McCauley, MD, MPH, FACP, *Medical Director of Transplant Services and Chief of Nephrology and Capizzi Professor of Medicine, Jefferson Health, Philadelphia, PA*

Setu Vora, MD, *Chief Medical Officer, Mashantucket Pequot Tribal Nation, Niantic, CT*

Mini Summit 3: Convergence of Diagnostics and Population Health: The Significance of the Integrated Delivery Network (DN), Health System-Based Clinical Lab as We Transition from Volume to Value

James M. Crawford, MD, PhD, *Chairman of the Board, Project Santa Fe Foundation; Professor, Institute of Health Innovations & Outcomes Research, Feinstein Institutes for Medical Research; Senior VP Laboratory Services, Northwell Health System, New Hyde Park, NY*

Mark K. Fung, MD, PhD, *Board of Directors, Project Santa Fe Foundation; Vice Chair for Research, Pathology and Laboratory Medicine, University of Vermont Medical Center, Burlington, VT*

Elizabeth Montgomery, *Vice President, Learning Strategies and Primary Care Programs, National Kidney Foundation, New York, NY*

Khosrow R. Shotorbani, MBA, MT (ASCP), *President and Executive Director Project Santa Fe Foundation; Founder, CEO Lab 2.0 Strategic Services, LLC, Salt Lake City, UT*

Kathleen M. Swanson, MS, RPh, *Director, CL2.0 Demonstration Projects, Project Santa Fe Foundation, Albuquerque, NM*

Mini Summit 4: Value-based Purchasing for Devices

James Grana, PhD, *Chief Executive Officer, Value Based Care Strategies, Chicago IL*

Lee Kirksey, MD, *Vice Chairman of the Department of Vascular Surgery, Cleveland Clinic, Cleveland, OH*

Barbara Strain, MA, CVHP, *Principal, Barbara Strain Consulting, LLC, Charlottesville, VA*

Gary Ansel, MD, FACC, *Chief Medical Officer and President, Healthcare Insights, Columbus, OH (Moderator)*

Mini Summit 5: Diagnostics in Value-Based Care

Maren S. Fragala, PhD, *Director Scientific Affairs, Quest Diagnostics, Orlando, FL*

Steve Goldberg, MD, MBA, *Vice President, Chief Health Officer, Quest Diagnostics, Louisville, KY*

Simone S. Sandler, MBBS, MPH, *Senior Director, Quest Diagnostics, New York, NY*

Rebecca J. Wang, MBA, *Executive Director, Quest Diagnostics, San Francisco, CA*

3:00 pm **Networking Break in the Exhibit Hall**

AFTERNOON CONCURRENT SESSIONS

3:30 pm – 5:30 pm

Concurrent Session 1: Precision Health at Population Scale

Akwasi Asabere, PhD, *Strategic Lead, Helix, San Francisco, CA*

David Krause, MD, FACP, *Co-Chief Executive Officer & Chief Medical Officer, Genomind, Blue Bell, PA*

Peter J. Plantes, MD, FACP, *Physician Executive, hc1, Southlake, TX*

Stephen M. Sammut, *Senior Fellow & Lecturer, Healthcare Management, Wharton School, Philadelphia, PA*

Emily Richmond, MBA, MPH, *Strategic Advisor, Helix, San Francisco, CA (Moderator)*

Concurrent Session 2: Applying Real-world Data at the Point of Care

Monica Knox, MBA, BSN, RN, CMPC, *Clinical Support Specialist, MCG, Lubbock, TX*

Antonio Legorreta, MD, MPH, *Managing Director, engage2Health, A Health Advocate Company; Adjunct Professor, Fielding School of Public Health, University of California at Los Angeles, Los Angeles, CA*

Phil Lindemann, *Vice President, Data and Analytics, Epic, Madison, WI*

Susan O'Dwyer, RN, BSN, MHA, CCM, CMPC, *Clinical Solution Consultant, Care Strategies, MCG, Columbia, SC*

Jennifer Stephens, DO, MBA, FACP, *Chief Value & Ambulatory Care Officer, Lehigh Valley Health Network; Chief Medical Officer, Lehigh Valley Physician Group, Allentown, PA*

Johnston Thayer, MBA, RN, *Director of Clinical Informatics and Population Health, Epic, Madison, WI*

Michael J. Weiss, MPH, *Administrator of Health Informatics, Populytics, Allentown, PA*

Kevin Ziehl, MS, *Data Scientist, Heath Advocate, Los Angeles, CA*

Concurrent Session 3: Cross-Sector Collaborations to Address Population Health Needs

Sandra E. Brooks, MD, MBA, *Executive Vice President & Chief Community Health Equity Officer, Thomas Jefferson University Hospitals, Philadelphia, PA*

Barbara Cleary, *Community Health Worker, St. Mary's Health, Cottonwood, ID*

Gina Hamilton, *Care Coordination Manager, Nemours Children's Health, Media, PA*

Jessica Scruton, BSN, RN, CCM-R, *Vice President Clinical Services, Lightbeam Health Solutions, Dallas, TX*

Jane Simon, MA, *Chief Advancement and Programs Officer, Alliance for Community Health, Tampa, FL*

Cody Wilkinson, MHA, RDMS, *Director of Population Health, St. Mary's Health/Clearwater Valley Health, Cottonwood, ID*

Concurrent Session 4: Preparing the Healthcare Industry for the Road Ahead

Bettina M. Beech, DrPH, MPH, *Chief Population Health Officer, University of Houston; Board, Humana Foundation, Houston, TX*

Maren S. Fragala, PhD, *Director, Scientific Affairs, Quest Diagnostics*

Steve Goldberg, MD, MBA, *Vice President, Chief Health Officer, Quest Diagnostics, Louisville, KY*

Helen Riess, MD, *Chief Executive Officer, Empathetics; Associate Professor, Harvard Medical School, Boston, MA*

Eric Weaver, DHA, MHA, *Executive Director, Institute for Advancing Health Value; Podcast Host, Race to Value, Austin, TX*

Concurrent Session 5: Transformation and Innovation

Mark Bethke, *Managing Director, Deloitte Consulting, St Paul, MN*

Carol McCall, FSA, MAAA, MPH, *Chief Health Analytics Officer, ClosedLoop.ai; Principal, Health & Analytic Innovations, Austin, TX*

Billy Oglesby, PhD, MBA, MSPH, FACHE, *Dean and Associate Professor, Jefferson College of Population Health, Philadelphia, PA*

Josh Rubel, *Chief Commercial Officer, MDClone, Atlanta, GA*

Cliff Bleustein, MD, MBA, *Global President and Chief Executive Officer, AposHealth, New York, NY (Moderator)*

5:30 pm **Adjournment**

SPECIAL DINNER EVENT FEATURING HEALTHCARE BOOK AUTHORS

6:30 pm – 8:30 pm; Separate Registration Required

Featuring:

The New Health Economy: Ground Rules for Leaders by **Gary Bisbee, MBA, PhD**, Founder, Chairman and CEO, Think Medium; Co-founder, The Health Management Academy, Washington, DC

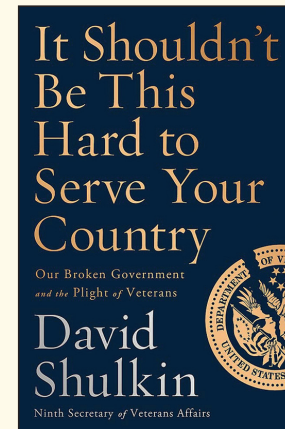
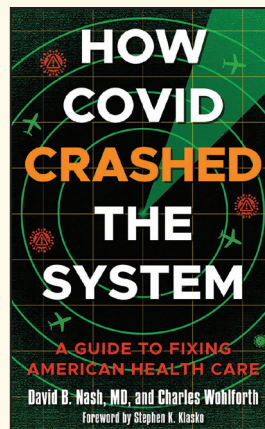
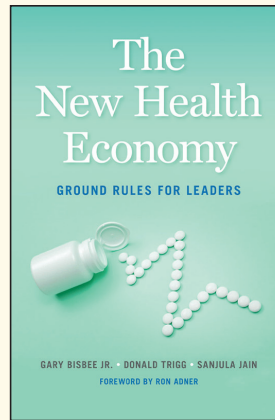
Humanizing Healthcare: Hardwire Humanity into the Future of Healthcare, by **Summer Knight, MD, MBA**, Managing Director, Human Experience in Healthcare Leadership, Deloitte Consulting, Philadelphia, PA

How Covid Crashed the System: A Guide to Fixing American Health Care, Coauthored by **David B. Nash, MD, MBA**, Founding Dean Emeritus, Dr. Raymond C. and Doris N. Grandon Professor of Health Policy, Jefferson College of Population Health, Philadelphia, PA

It Shouldn't Be This Hard to Serve Your Country: Our Broken Government and the Plight of Veterans by **David Shulkin, MD**, President, Shulkin Solutions, LLC; Former Secretary, US Department of Veterans Affairs, Washington, DC

Discussion chaired by:

Billy Oglesby, PhD, MBA, MSPH, FACHE, Dean and Associate Professor, Jefferson College of Population Health, Philadelphia, PA



WEDNESDAY, NOVEMBER 9, 2022

7:00 am Registration Opens

CLOSING PLENARY SESSION

8:00 am Cochair Welcome by **Billy Oglesby, PhD, MBA, MSPH, FACHE**

Panel Discussion: Population Health Priorities in Primary Care



Anna Flattau, MD, Chair, Family & Community Medicine, Vice President for Primary Care Services, Thomas Jefferson University Hospitals, Philadelphia, PA

8:30 am **Our System In Flux – Creating Alignment to Deliver Population Health**



Matt Hanley, MD, MBA, Market President, Navvis, St Louis, MO

9:00 am **Transforming and Financing Employee Health**



Orriel Richardson, JD, MPH, Vice President of Health Equity, Morgan Health; Lecturer, Milken Institute School of Public Health, The George Washington University, Washington, DC

9:30 am **Does Pharma Have a Role in Population Health Management?**

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10:00 am **Networking Break in the Exhibit Hall**

10:30 am **Rebuilding Trust in Healthcare Delivery**



Toyin Ajayi, MD, Co-founder and Chief Executive Officer, Cityblock Health; Former Chief Health Officer, Care Lab; Former Chief Medical Officer, Commonwealth Care Alliance, New York, NY

11:00 am **Lessons from Covid-19 and Implications for the Future of Public Health and Healthcare**



Leana Wen, MD, MSc, Visiting Professor of Health Policy and Management, Milken Institute School of Public Health, The George Washington University; Nonresident Fellow, Brookings, Baltimore, MD

11:30 am **A Fireside Chat with Andy Slavitt**



Andrew M. Slavitt, MBA, General Partner, Town Hall Ventures; Chair, United States of Care; Former Senior Advisor, COVID-19 Response Coordinator, Biden Administration; Former Acting Administrator, Centers for Medicare and Medicaid Services, Minneapolis, MN

Interviewed by:

David B. Nash, MD, MBA, Founding Dean Emeritus, Dr. Raymond C. and Doris N. Grandon Professor of Health Policy, Jefferson College of Population Health, Philadelphia, PA

11:55 am **Closing Remarks**



Billy Oglesby, PhD, MBA, MSPH, FACHE, Dean and Associate Professor, Jefferson College of Population Health, Philadelphia, PA

12:00 pm **Colloquium Adjournment**